

Request for Sponsorship

ladwp.com/sbs



GENERAL INFORMATION

Sponsorships

The Los Angeles Department of Water and Power (LADWP) may consider sponsoring programs and events that support the promotion of LADWP products, services and conservation programs for small businesses within the City of Los Angeles.

LADWP may approve or reject any sponsorship request in its absolute discretion, based on certain criteria.

How to Apply

Submit completed application and all required documentation to: sbs@ladwp.com

Please attach a copy of all related support material/ literature.

Requests must be received at least 60 days prior to the event or activity.

Questions? Please call us at (800) 864-4409.

SPONSORSHIPS

What We Sponsor

- Events associated with marketing packages, trade shows or other community functions such as dinners or luncheons that enable us to reach targeted customers and groups
- Conferences that allow us to educate customers about specific programs, services and initiatives
- Activities that allow us to reach our customers and stakeholders directly
- Partnerships that drive customer participation in LADWP programs and services
- Partnerships that attract and retain businesses within our service territory
- Nonprofit organizations with 501(c)(3) status only

What We Do Not Sponsor

- Charitable donations
- Individual lobbying activities
- Political fundraisers or partisan activities
- Grants or general operating support
- Religious organizations or activities
- Organizations whose services are not provided in our service territory
- Organizations that discriminate on the basis of race, creed, color, sex, or national origin
- Operating, hotel, or travel expenses
- Donations of LADWP electric or water service for which a fee is normally charged
- Donations used to pay utility bills
- Events or programs related to or in promotion of alcohol, tobacco, adult entertainment, gambling, drugs, or illegal activities
- Events or programs outside of LADWP territory
- Events or programs that can be supported by existing LADWP programs

SPONSORSHIP REQUEST APPLICATION

Date Received

(LADWP use only)

INFORMATION

PLEASE TYPE OR PRINT

Organization Name

Organization Address

Phone

Email

Mailing Address (if different from above)

City

ZIP Code

Contact Person (Name)

Phone

Email

ORGANIZATION DETAILS

1. Are you a 501 (c)(3) non-profit? Yes No (Please attach a copy of your organization's tax-exempt form, if applicable)

2. Mission of Organization

3. Number of employees

NAICS Code

BTRC Number

4. Are there any past or present LADWP employee(s), Board of Commissioner member(s), City of LA Councilmember(s), or Mayor who serve as officer(s) or are on your Board of Directors?

5. Has LADWP sponsored your organization in the past? If yes, please provide date(s) and sponsorship details.

6. What is the nexus between the sponsorship request and the LADWP?

EVENT DETAILS

7. Event/Program Name

Event date

8. What is the purpose of the event/program (requests must clearly state the purpose of event/program)?

9. Event address

10. Who is the target audience?

Expected number of attendees

11. What is the amount of the sponsorship request?

Number of Complimentary Registrations for LADWP (if applicable):

12. How will the funds be used?

CERTIFICATION

The person signing this application on the organization's behalf certifies that the information presented in this application is correct and complete.

Name (Print)

Title (Print)

Signature

Date