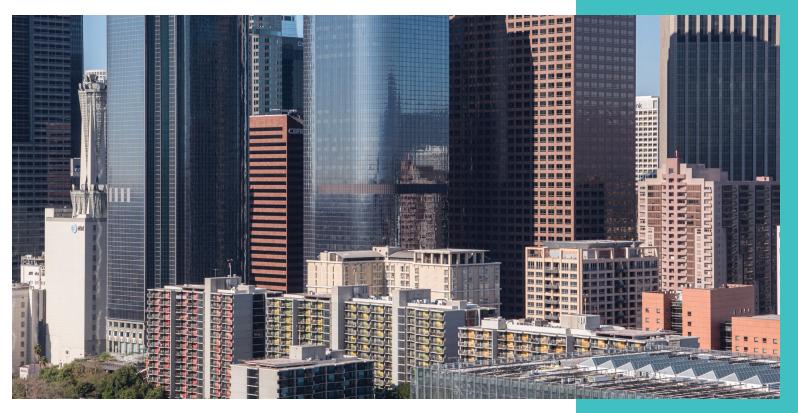
# **Demand Response Program**



# Save Money, Support Energy Reliability & Be Part of a Greener Los Angeles

The Demand Response (DR) Program is an incentive-based energy savings program that helps customers decrease energy use, reduce utility bills, and earn financial incentives while helping to ensure the reliability of our electric grid.

#### How It Works

During anticipated periods of peak demand, LADWP will call a DR event either one day or two hours in advance. Participants then make temporary, predetermined adjustments to reduce their energy use during the DR event to relieve stress on the electric grid. In return, LADWP offers incentives to participants for their energy savings.

The program is based on the following parameters:

- There will be no more than 12 DR events per season.
- There will be a limit of one DR event per day.
- Duration of each DR event is a maximum of 4 consecutive hours.

# **Eligibility Requirements**

Available to Commercial and Institutional (C&I) customers who have the ability to:

- Curtail load by 100kW or more
- Adjust energy usage during DR events
- Adjust operations between 1 p.m. and 6 p.m.
- Participate with day-ahead or two-hour advance notification

## **Participation Benefits**

- Save money on your utility bill
- Reduce greenhouse gas emissions
- Receive financial incentives
- Earn points toward LEED certificate

## Learn More

ladwp.com/drprogram demand.response@ladwp.com (213) 367-3319 or (213) 367-2712



*Please note: This program is subject to change or termination without notice.* 

