

DEMAND RESPONSE PROGRAM

SAVE MONEY & SUPPORT ENERGY RELIABILITY
IN LOS ANGELES



DEMAND RESPONSE PROGRAM & HOW DEMAND RESPONSE WORKS



DEMAND RESPONSE PROGRAM

LADWP's Demand Response (DR) is an incentive based, energy savings program that helps customers reduce their energy use and utility bills, while helping to ensure the reliability of our electric grid.



HOW DEMAND RESPONSE WORKS

Participants make temporary adjustments to reduce their energy usage during periods of peak demand to relieve stress on the electric grid and support system reliability. In return, LADWP offers incentives to the participants for their energy savings.



PARTICIPANT REQUIREMENTS



Available to Commercial, Industrial, and Institutional (CII) customers, the Demand Response Program is based on the following parameters:



Ability of **100 kW** or higher load curtailment



Ability to adjust energy usage during DR Events



Ability to adjust operations between **1:00 P.M. & 6:00 P.M. PST**



Ability to participate with day-ahead or two hour advance notification



Existing Building Energy Management System



BUSINESS & SUSTAINABILITY

BUSINESS BENEFITS

Saves money on your utility bill

Receives financial incentives

Increases your control over electric usage

Creates a positive community impact by supporting a cleaner environment

Lowers your operating costs

Optimizes your Building Energy Management System capabilities

Earns points toward LEED Certificate

SUSTAINABILITY BENEFITS



Reduces greenhouse gas emissions and carbon footprint



Reduces the need for building new power infrastructure – fuel resource, generation plants, transmission and distribution (T&D), and operations and maintenance (O&M)



Promotes grid integration of renewable energy



Increases energy reliability