

# CASH IN YOUR LAWN

## California Friendly® Landscape Incentive Program

The LADWP California Friendly® Landscape Incentive Program provides residential and commercial customers with cash incentives for replacing turf with water wise landscaping features. In place of thirsty and high maintenance turf, put in California Friendly® plants, mulch, and permeable pathways to save money while conserving water. Residential customers can receive \$1.75 per square foot, up to 1,500 square feet. Commercial customers can receive \$1 per square foot for the first 10,000 square foot area, and \$.50 for the next 10,000-43,560 square feet.\*

## Outdoor Water Conservation

Approximately 40-60 percent of water use in Los Angeles is outdoors. To help conserve water, LADWP encourages customers with turf areas to plant California Friendly® species that require less water, once established.

## Benefits of California Friendly® Landscaping

California Friendly® plants are natural to the California climate, attractive, resilient, non-invasive, easy to maintain, and water wise year-round.

## Elements of a California Friendly® Landscape

Landscapers can select from a rich and diverse plant palette of California Friendly® trees, perennials, groundcover, vines, succulents and shrubs. There are also ways to enhance a landscape with non-vegetative groundcover or paving materials like decomposed granite, pea gravel, rocks, pebbles, mulch and wood chips. Visit [www.ladwp.com](http://www.ladwp.com) for landscaping tips.

## Apply for a Rebate

Get your California Friendly® Landscape Incentive Program application pre-approved before starting the project. A pre-approval package and guidelines for eligibility are on [www.LADWP.com/CF](http://www.LADWP.com/CF)

\* Incentives may change. Please check the website prior to starting your project.



**NOW**  
**\$1.75**  
per sq. ft.

