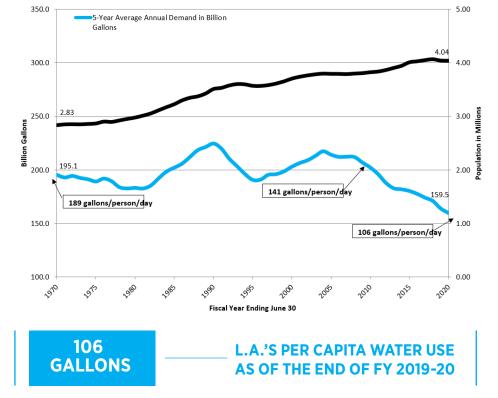
L.A.'s Water Conservation Efforts

Waterwise City

L.A. has consistently reduced water consumption as a city despite a rise in population by over one million in the last 40 years.

CITY OF LOS ANGELES WATER USE AND POPULATION



Thanks to our customers' strong water saving ethic, and our investments in permanent water conservation measures, L.A.'s current per capita water use is among one of the lowest of any major U.S. city.

Water use has dropped by 21 percent compared to the last major drought from 2012 through 2016. Despite more water supply due to wet winters, LADWP continues to offer incentives to help customers maintain waterwise habits and conserve.

Since June 2009 when the City of L.A. enacted mandatory water conservation ordinance, LADWP customers have reduced water use by more than 25 percent. Despite several good water years, the mandatory ordinance has not been lifted and Angelenos continue to be water conscious.

By expanding our outdoor and indoor water efficiency education and rebates, we continue to encourage customers to reduce water waste and increase water use efficiency. In addition, LADWP's Water Loss Task Force continues to develop and implement strategies to further reduce already low water losses that occur in our distribution system.

Specifically, through our turf replacement program, LADWP and our customers have replaced close to 51 million square feet of turf with California Friendly["] plants since 2009, saving an estimated 2.2 billion gallons of water per year. That total amount of water savings provides drinking water to over 27,000 L.A. homes.

Water Efficiency



California Friendly® residential awn in Los Angeles neighborhood.

Water Strong

Looking to the future, we are focused on becoming Water Strong – building resilient, sustainable local water supplies through groundwater recharge, stormwater capture, additional conservation, and maximizing water recycling. We call our plan to deliver purified recycled water Operation NEXT.

